

LIGHTING DESIGN
CREATE ICONIC IDENTITIES & BRAND ENVIRONMENTS



FRANK GEHRY'S NOVARTIS HEADQUARTER, SWITZERLAND



NEW YORK JETS STADIUM PROPOSAL: CONVENTION MODE



NEW YORK JETS STADIUM PROPOSAL: GAME / EVENT MODE



AWARD WINNING LINCOLN CENTER, NYC



TAIKOO HUI, CHINA



FASHION 26, NYC



TAIKOO HUI, CHINA



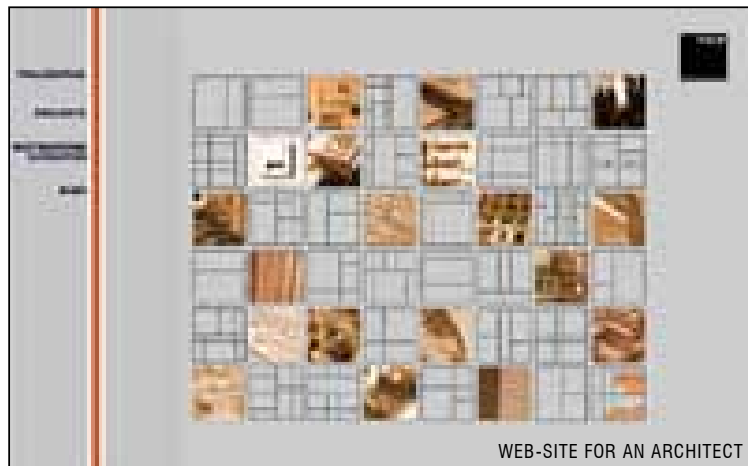
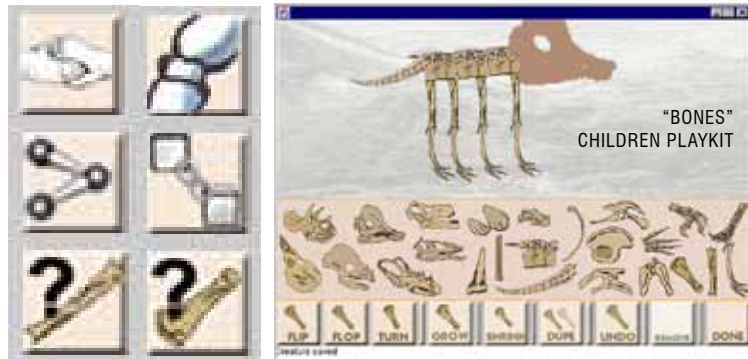
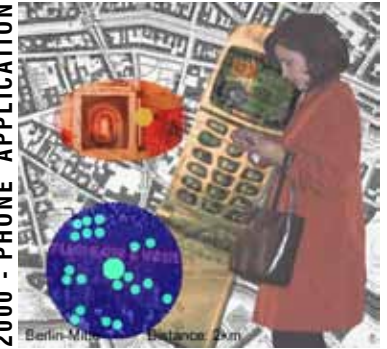
BEATRICE WITZGALL

CONSTRUCTIVE LEARNING
KIT FOR KIDS



WIDGET DESIGN FOR KIDS LEARNING ENVIRONMENT

2000 - PHONE APPLICATION



WEB-SITE FOR AN ARCHITECT

INTERFACE & INTERACTION DESIGN WEB, I-PAD, LEARNING PROGRAMS FOR KIDS

CUSTOM I-PAD INTERFACE FOR BUILDING CONTROLS (2011)





YACHTS DESIGN & LIGHTING

RECOGNIZABLE IDENTITY & MOODS FOR DIFFERENT USER SCENARIOS



M/Y MAST PROJECTION



AFT-DECK: COCKTAIL LOUNGE MOOD



AFT-DECK: LATE NIGHT MOOD



LATE NIGHT DINING MODE



EVENT / PARTY MODE

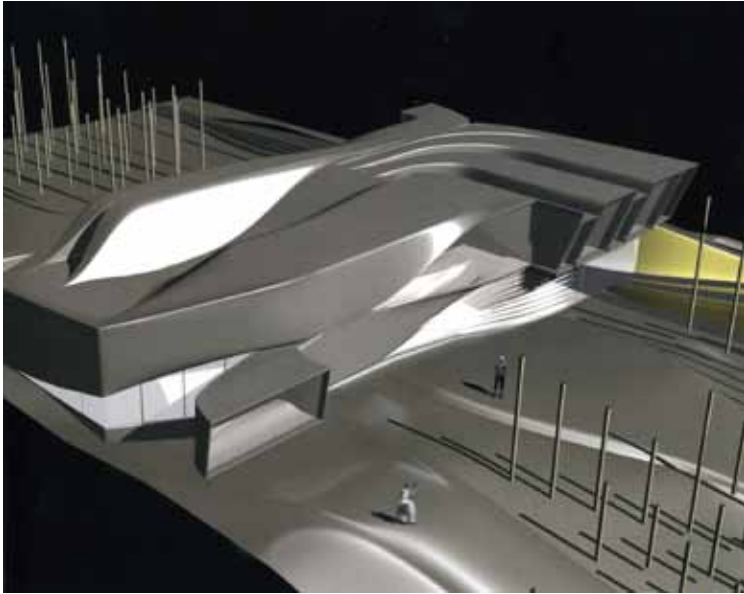


INTERIOR SUITE: LOUNGE MOOD



INTERIOR SUITE: LATE NIGHT, COZY MOOD

ARCHITECTURE

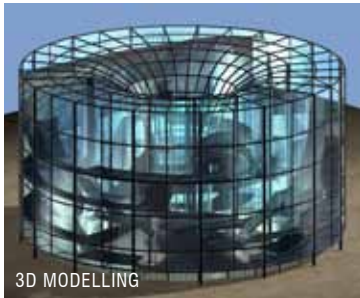


2D / 3D GRAPHIC DESIGN

POSTERS & PORTFOLIOS, MOOD & USER SCENARIOS, LOGOS



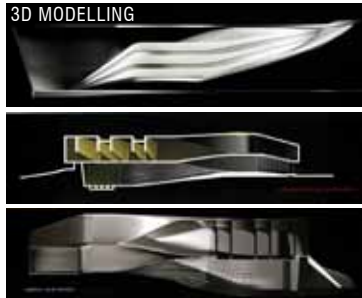
ATMOSPHERIC MOOD RENDERINGS



3D MODELLING



3D SGI MODELLING & ANIMATION



3D MODELLING



POSTER LAYOUTS / EXHIBITION



LOGOS



COCKTAIL / RECEPTION MODE



LATE NIGHT DINING MODE



EVENT / PARTY MODE



KNOLL WITH ASYMPOTTE



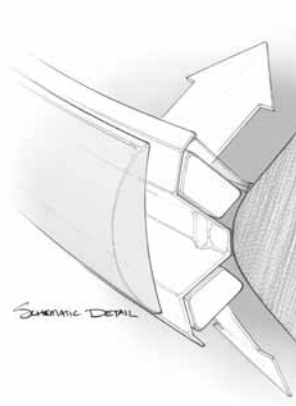
WIRELESS LIGHTING CONTROLS



PROJECTIONS



MODULAR SYSTEM



SCHEMATIC DETAIL



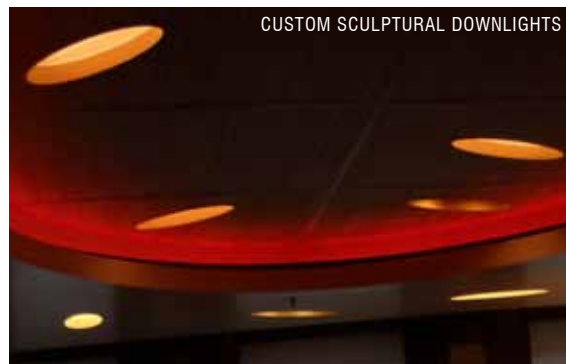
INTERACTIVE RETAIL



SMARTSLAB



PARSONS LOBBY



CUSTOM SCULPTURAL DOWNLIGHTS



TAOKOO HUI, GUANGZHOU, CHINA



PRODUCT DESIGN
& TECHNOLOGY DEVELOPMENT

FROM HARDWARE TO SOFTFORM
INTERACTIVE MEDIA INSTALLATION



INSTALLATIONS

MEDIA, FUNDRAISERS, INTERACTIVE, PROJECTIONS

